

Peace River Valley Citrus Growers Association

Grower Round Table Draws Growers

Grower attendance at PRVCGA Grower Round Table meetings continue to grow. Approximately 65 growers gathered June 9 to discuss coordination of psyllid control in our region. To date, this is the only hope growers have to help slow the spread of greening.

The most recent information and strategies were presented by Greg Carlton and Paul Mears of the Florida Department of Agriculture, Steve Futch of UF/IFAS, and Steve Farr of Ben Hill Griffin, Inc.

Each discussed different sectors of psyllid control,

but they all agreed growers need to act and coordination needs to become the norm.

Eventually, growers who are not involved will experience higher populations of psyllid in their groves. All the presenters' key points at the meeting are provided on page 8.

Several Citrus Health Management Area (CHMA) meetings are being scheduled by IFAS in hopes of bringing



skeptical growers into the process of coordinated control in expectation of slowing greening. CHMA information is provided on the IFAS website at www.crec.ifas.ufl.edu/extension/chmas/index.shtml.

See "Round Table" Page 8

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July 2011

Points of Interest:

- Grower Round Table*
- Steering the Research*
- CHMA Meeting for DeSoto County*
- F.S. 601 Review Committee Formed*

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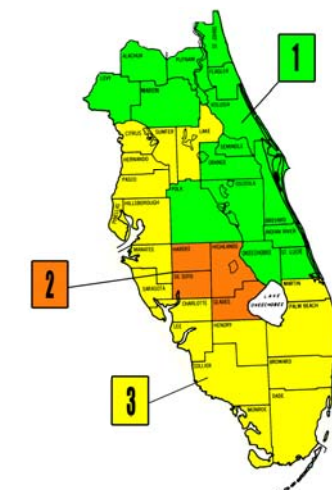
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Florida Citrus Commission Appointed

Governor, Rick Scott, has filled all nine seats on the Florida Citrus Commission. All seats are limited by terms beginning July 1 and ending May 31, 2014. The following appointees will meet July 20.

District I:

- ◆ Michael Garavaglia of The Packers of Indian River Ltd.
- ◆ James Horrisberger of The Coca-Cola Company
- ◆ G. Ellis Hunt Jr. of Hunt Brothers, Inc.



District II:

- ◆ Jesse "Jay" Clark of Jay

- and Linda Clark Groves
- ◆ Vernon (V.C.) Hollingsworth of VCH Management, Inc.
- ◆ Martin "Marty" McKenna of McKenna & Associates Citrus, Inc.

District III

- ◆ Virginia "Ginny" Pena of Southern Gardens Citrus Processing
- ◆ Michael Taylor of Collier Enterprises Management, Inc.
- ◆ Michael Haycock of Tropicana Products

Steering the Research



Save the date to attend the Research Management Subcommittee meeting of the Citrus Research & Development Foundation (CRDF) August 16. The meeting will be held at the Lake Alfred Citrus Research & Education Center, beginning at 9 a.m.

This is an important meeting for growers to attend. Discussions will center on the future direction of research. Currently the Foundation has a balanced portfolio of projects, of which, some focus on the ultimate

cure, some focus on shorter term goals. They are also varied to research on the tree, the vector and the disease.

Discussions at the May CRDF Board of Directors meeting questioned the wisdom of focusing resources to anything other than the ultimate cure for HLB. This brings into question research funding being spent on stop gap measures such as psyllid control and nutritional research.

Since these are popular methods growers are using to bridge the gap, it is important growers have a voice in

the process. PRVCGA's representative to the Foundation Board, Joe Davis, Jr., has encouraged PRVCGA assure our membership is informed and able to share their thoughts. We are currently researching the possibility of organizing transportation or other means to make the trip more palatable to any of our members who would like to be involved.

Please watch, *Behind the Orange Door*, our weekly email update, and the August newsletter for more details in the coming weeks.

BMP Consolidation Stalls



The movement toward consolidating the state-wide regional Best Management Practice (BMP) manuals may have stalled. Representatives from Florida Department of Agriculture and Consumer Services (FDACS) and Florida Department of

Environmental Protection (FDEP) stated concerns over increased nitrogen levels in ridge area lakes. FDEP views this as sign the BMPs are not working. Formation of the opinion is premature as the facts of the case have not yet been properly investigated.

The BMP steering committee would like to move forward with consolidation of the manuals, placing the program and its guarantees into effect. However, the regulatory agencies are stalling based on this new, albeit unclear information. PRVCGA will continue to monitor and participate as needed.

Get What You Are Paying For!

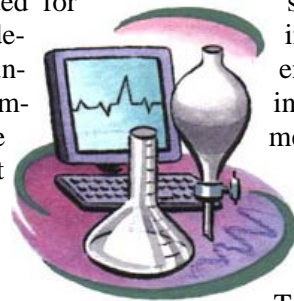
PRVCGA has detected concern from some growers regarding the fertilizer blends being sold to them. With the growing popularity of nutritional supplements, it is important growers are comfortable they are receiving what they have ordered. The program guidelines are as follows.

1. Each consumer (grower) shall be entitled to request samples sufficient to represent up to 250 tons during each July 1 to June 30 period, without payment of a fee. A consumer who purchases in excess of 250 tons shall be subject to a fee. Each sample found deficient shall entitle a consumer to an additional request sample without fee payment.

2. A consumer requesting samples in addition to those provided for above, shall pay to the department a fee of one hundred fifty dollars per sample, to be deposited in the General Inspection Trust Fund.

3. The departments response to consumer request samples shall be contingent upon its capability to effectively regulate the overall fertilizer market.

4. Information needed at time of request: grade of fertilizer, tons purchased, start date of shipment, fertilizer plant name and location.



For purposes of this program, a consumer is defined as an individual, a corporate entity, or a distinct farming operation. The department may require an identification number, and acceptable evidence of tonnage purchased.

To request an inspection, or obtain additional information, contact:

William R. Cox, CPM
 Environmental Manager,
 Florida Department of Agriculture
 Bureau of Compliance Monitoring
 Fertilizer Section
 Tel: (850) 617-7861
William.Cox@freshfromflorida.com

CHMA Mtg. for DeSoto County

IFAS has scheduled a development meeting for the Citrus Health



Management Areas (CHMAs) in DeSoto Co. July 19. The meeting will begin at 10 a.m. at the DeSoto Co. Extension Office, 2150 Ne Roan Street. DeSoto growers are strongly urged to attend.

With coordinated sprays, growers will increase the suppression of psyllids on

a larger area. Currently, one formal CHMA is established in the NE portion of DeSoto County. In order for additional CHMAs to be established involvement of all interested growers are needed.

We know there are many other growers coordinating on a smaller scale. However, greater success can be achieved when more acreage is involved. If you are currently coordinating with others in your area, take the time to formalize your

coordination. Your known involvement in the coordination process will influence others to participate and coordinate in their area as well. This will be highly beneficial to you and others in the long term pursuit of slowing greening. Further information on the IFAS CHMA process can be read on page 8.

Additionally, volunteers are needed to help coordinate the areas and serve as area captains. If interested, please contact Steve Futch at (863) 956-1151 or shf@ufl.edu.

F.S. 601 Review Committee Formed

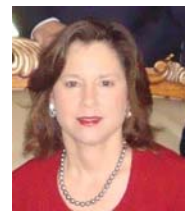
The Florida Citrus Commission has established a committee to discuss and govern changes needed to Chapter 601. Meetings of the appointed members of the committee will be held during the summer to deliberate possible changes that should be made in the upcoming legislative session scheduled for January 10, 2012.

Meetings will primarily focus on Chapter 601 tax rate schedules. Other issues will include exploration of creating a more permanent process for

industry-wide consensus and recommendations for distributing the cost of the marketing programs imported products by way of a federal program or other solution.

Appointments to the committee were made by all regional citrus associations, Florida Citrus Mutual, the Florida Citrus Commission, the Florida Citrus Processors Association and the Florida Citrus Packers. Justin Sorrells, President of PRVCGA, will represent our region with Lenora

Brewer, Vice President of PRVCGA as an alternate.



PRVCGA President Justin Sorrells will serve as the Review Committee Member. Lenora Brewer, our PRVCGA Vice President will serve as Justin's alternate.

Research Donation Received



Peace River Citrus Products donated \$250,000 to the Citrus Research & Development Foundation. They were joined by the Florida Citrus Processors Association, who matched their donation. The \$500,000 will be utilized in the 2011/2012 fiscal year.

Boyd Wins Achievement Award



This years Florida Grower magazine's Citrus Achievement Award winner exemplified the quality of perseverance. Winner, Maury Boyd, earned the award for taking the less beaten path towards solutions for HLB, offering hope for the citrus industry.

Congratulations



to PRVCGA Board Member, V.C. Hollingsworth on his appointment to the Florida Citrus Commission.

Educational Opportunities

WPS Train-The-Trainer

This class will be offered in Manatee County on an as needed basis. Please call Crystal if interested at (941) 722-4524. For other WPS workshops visit: <http://www.flaes.org/upcomingmeetingsandworkshops.html>

New Series of Ag Classes



Polk State Corporate College Agriculture Business & Technology Institute is offering a new series of programs and classes revolving around agriculture safety and security. A list of all the classes being offered can be received by contacting the office.

CPR & First Aid Workshop

South Florida Community College is offering CPR and First Aid classes in Highlands County. Various dates and times are available. Call Lorrie Key at (863) 784-7033 for more information.

Small Farms Conference

The Florida Small Farms and Alternate Enterprise Conference will be held July 15-17 at the Osceola Heritage Park in Kissimmee. The agenda and further information can be viewed at smallfarms.ifas.ufl.edu/.



Pesticide License Class

A Pesticide License Review and Testing class will be offered at the Manatee Co. Extension Office July 21 beginning at 9 a.m. To register and view the agenda visit 7-21-2011coreprv.eventbrite.com/



Please call Jennifer at 941-722-4524 with any questions you may have. Also, another class will be held Aug. 16 at the Hardee Co. Extension Office. The class will begin at 9 a.m. Three

CEUs will be provided. Registration is \$38. To attend the class just to obtain CEUs, the cost is \$5. To register call (863) 773-2164.

CEU Opportunity

DuPont & Florida Grower Magazine are offering several articles for CEU credit. A list of the articles can be viewed at www.growingproduce.com/floridagrower/ceu/. Read the articles, take the test and receive your CEUs.



I-9 Webinar Available

The I-9 Basics webinar that included necessary info on completing I-9 forms and mistakes to avoid to reduce your chances of audit, is now on demand. View it at www.growingproduce.com/gptv/?vid=292.

CREC Ag Classes

The Citrus Research & Education Center in Lake Alfred will be offering two classes, Advanced Citricultural I and Citricultural II, this coming Fall and Spring respectively. Students can participate onsite in Lake Alfred or at UF Distance Education locations via interactive Internet Video-Audio Conferencing. For more info and registration details, contact Dr. L. Gene Albrigo at (863) 956-1151 or Albrigo@ufl.edu.



Citrus Copper Application Meeting

Three Citrus Copper Application Scheduler Meetings will be held in July. They are as follows:

- ⇒ July 12th: DeSoto Co. Extension Office, Contact DeSoto County Extension Office (863) 993-4847
- ⇒ July 14th: Southwest Florida Research and Education Center, Immokalee, Contact Mongi Zekri



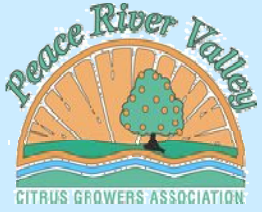
maz@ufl.edu, (863) 674-4092

- ⇒ July 19th: Citrus Research and Education Center, Lake Alfred, Contact Chris Oswalt wcoswalt@ufl.edu, (863) 519-8677.

SWAP Webinar

Florida's Wildlife Legacy Initiative is holding a webinar regarding revision of the State Wildlife Action Plan (SWAP). Topics will include the Species of Greatest Conservation Needs list, a basin approach to freshwater implementation and climate change. The webinar can be viewed July 28 at 10 a.m. or Aug. 2 at 2 p.m. Register at <http://myfwc.com/conservation/special-initiatives/fwli/revisions/webinar-registration/>.





Join us at the Board Meeting

July 19 -9 a.m.

First National Bank,
Wauchula

Discussion Topics:
601 Review
Annual Meeting
Budwood

2011 PRVCGA Associate Members

Aglime Sales, Inc.	Farkas Citrus Nursery	Martin Realty Fla, Inc.
AgraQuest, Inc.	Farm Credit of Florida	McGladrey
Agricultural Services International	Fields Equipment Co., Inc.	Monsanto
Albritton Companies	First National Bank of Wauchula	Newton Crouch, Inc.
Bayer Crop Science	First State Bank of Arcadia	ORO-Agri, Inc.
Brandt	Flatwoods Consulting Group	Pantuso, Inc.
Bright Tiger, LLC	Florida Agribusiness LLC	Pavese Law Firm
Bright Leaf Citrus Nursery	Florida Citrus Mutual	Peace River Citrus Products, Inc.
BV Oil Company	Florida Citrus Service, Inc.	Progressive Water Resources, LLC
C.W. Harrison, Inc.	Florida Fuel of Hardee County, Inc.	Raymond James & Associates
Calusa Helicopters	Florida Grower Magazine	Root Solutions
Carden & Associates, Inc.	Florida Orange Marketers, Inc.	Roper Growers Co-Op/Tree See
Carlton Law Firm, P.A.	Florikan	Russ Groves Service, Inc.
CF Industries	G.P. Solutions	Southeast AgNet/Citrus Industry
Chemical Containers, Inc.	George Mason Citrus, Inc.	Southern Gardens Citrus Processing
Citrus Solutions, LLC	GOWAN Co.	Stallings Crop Insurance, Inc.
Clear Springs Enterprises, LLC	Growers Fertilizer Corp.	Steele Truck Center, Inc.
Conley Grove Service, Inc.	GSI Supply, Inc.	Sun Ag, Inc.
Crop Protection Services	Gulf Citrus Management, Inc.	Sunbelt Research & Development
Custom Harvest Insurance LTD.	Hackney, Ames & Heitman P.A.	SunTrust Bank
Cutrale Citrus Juices USA, Inc.	Hardee County Farm Bureau	Suntrust Investment Services, Inc.
David Cannon Well Drilling	Heller Bros. Packing Corp.	Syngenta Crop Protection, Inc.
DeSoto Automotive, Inc.	Howard Fertilizer and Chemical	The Andersons, Inc.
DeSoto Insurance Agency, Inc.	Johnson Harvesting, Inc.	The Avanti Company
DeSoto Machine Shop/Triangle	Joshua Citrus, Inc.	Tranex d/b/a Valencia Harvesting
DLF International, Inc.	Joshua Water Control District	Triangle Chemical Company
Dunson Harvesting, Inc.	Keyplex	Tropicana Products
E Co Consultants, Inc.	Krause Grove Service, Inc.	United Irrigation Supply
EKC Citrus Growers, Inc.	L. Dicks, Inc.	Wauchula State Bank
Environmental Consulting &	Locher Environmental Tech, LLC.	Wedgworth's, Inc.
Technology Inc.	Louis Dreyfus Citrus	Wells Fargo
Everglades Harvesting & Hauling	Lykes Insurance, Inc.	Yara North America, LTD.
	Maassen Oil Company, Inc.	

FDOC Update



The Florida Citrus Commission met to review the tentative budget for 2011/2012. Advertising trends are positive, moving sales upward for five consecutive reporting periods.

A study was presented relating to motivating consumer purchase by triggering their emotions. The firm measures the subconscious thought of consumers about OJ.

Orange juice emotions play like a movie. The story, life is a hard journey where you grow older and have lots of obstacles. Orange juice is viewed as a vacation, break or reprieve from the grind. Consumers see orange juice as good and providing it to family is positive. The transformation outlined in the commercial "Take on the Day" works well—no matter what is thrown at you, you



can take it because you drank your orange juice.

"Take on the Day" does not match all aspects of the study, so future creative will focus more on orange juice providing a break from the daily grind. More emphasis will be placed on transformation of people to a pleasant place, escape imagery and childlike feelings.

The study also showed consumers do not expect orange juice to fix problems, rather provide you with an escape you want to return to repeatedly. This new learning will be incorporated into public relations and retail programs as well. This also provides an opportunity to move outside the breakfast hour. The new advertisements are scheduled to launch next October.

The Commission also approved a \$10 million contract providing funding to the Citrus Research and Development Foundation. The monies will be used

to meet the deficiency between funding and research costs for the next fiscal year.

Several reports were provided by the Florida Department of Citrus for June. They are as follows:



- ⇒ Florida Citrus Economic and Market Indicators: fdocgrower.com/economics/economic-research/economic-indicators/.
- ⇒ OJ Import and Exports: fdocgrower.com/economics/economic-research/imports-us-oj/
- ⇒ EMR Florida Fresh Shipments: <https://fdocgrower.box.net/shared/eobjbv5xktzo2hf7a9dl/1/7615674>
- ⇒ OJ Bi-Monthly Demo Tracker Topline Report: <https://www.box.net/shared/x96vjh48ks>

The FDOC redesigned their website to offer a more flexible way to navigate through the information offered. All content and information has remained the same.

Skinks News by J. Reid Hardman

The U.S. Fish & Wildlife Service (FWS) recently revised survey protocols for sand and bluetail mole skinks. Under the federal Endangered Species Act, skinks are classified as a Threatened species. They are unique to the Lake Wales Ridge and similar landforms between Marion and Highlands County. While protection of the species is not new, the revised protocols are more specific and rigorous than before. If undeveloped properties in this geographic area contain sandy soils and elevations generally above 80 feet, skink presence is assumed by FWS regardless of land use, management practices, or overall condition.

Skinks are known to persist under a variety of conditions if the location, soils, and elevations are suitable. Therefore, the assumption of presence by FWS does not appear to represent



a regulatory threat to current or proposed agricultural practices, including citrus. Although skink presence is assumed, an intense survey of the site in question can be performed between the months of March and May to confirm absolute presence or absence of the species. The type of survey accepted by FWS is both time intensive and costly, and landowners must bare the survey expense.

If a land use change such as development is proposed, FWS requires avoidance, minimization, and mitigation for impacts to skink habitat. Fur-

thermore, a 780-foot buffer around similarly suitable soils is required where there are no physical impediments to skink movement (buildings, pavement, waterways). The new buffer requirement restricts the development potential of strategically located properties and diminishes their value. While available, on-site conservation measures are usually limited and mitigation credits for skink impacts cost prohibitive. As the region's economic outlook improves, we should expect more oversight by FWS in the development of agricultural lands.

J. Reid Hardman is a Senior Scientist with ECo Consultants, Inc. in Lake Wales. If you would like further information about skinks you can contact your environmental consultant or Hardman at (863) 676-8996.

Citrus Conference Recap



The 2011 Citrus conference was enjoyed by many of our members, both growers and associates. While an enjoyable conference, many industry meetings were held in conjunction with the conference and there was a lot of useful information shared.

The educational sessions welded a wide variety of topics. Information from those sessions can be found on Florida citrus Mutual's web site at: http://flcitrusmutual.com/about/2011_conference.aspx. Of particular interest to our growers was the presentation "Resist Resistance" by Dr. Jim Frank of Syngenta, discussing how pesticide resistance works. Many growers told office staff

they liked the simplistic explanation of the interaction between pest control products.

"World OJ Situation" by Bob Norberg of the Florida Department of Citrus, gave an optimistic look into the future of growing Florida citrus. "Promising HLB Research" moderated by Bobby Barben, Chair of the CRDF Research Management Committee, featured presentations by Dr. Arnold Schumann on nutritional supplements and advanced production systems and Dr. Michael Rogers regarding psyllid control.

Bill Bartnick, FDACS Office of Water Policy closed the morning with an update of consolidation of "Statewide Best Management Practices".

Two other highlights of the event included Randy Lierman, Portfolio

Strategist of Newton Capital Management, LLC who spoke during the luncheon regarding the world economic situation. This highly informative and knowledgeable speaker captivated the audience and left listeners wanting more.

Florida Commissioner of Agriculture and Consumer Services Adam Putnam delivered the keynote address at the banquet. He is always a crowd favorite, who delivers his comments in a heartfelt and effortless manner. Noting his top priorities (immigration reform, public nutrition and water supply) he was upbeat about the opportunities coming to Florida agriculture and our ability to overcome the challenges in lieu of these opportunities.

PRVCGA's Presence at the Conference



Round Table cont.

Steve Farr, Production Manager of Ben Hill Griffin, Inc. has participated in coordinated sprays since the idea arose more than a year ago. He shared his personal experience with psyllid control through grower coordination. While he couldn't say all sprays have produced the desired results, he does believe the process is needed and is the right action for growers to take. Steve says, "The last year has been a growth process. We have learned, making adjustments as we go. Those adjustments will continue. All I know to do is listen to the scientific community, which tells us this is the right thing to do. It isn't easy organizing, but I do believe it is and will make a difference in surviving HLB."



Greg Carlton, Pest Eradication Bureau Chief, of FDACS discussed the team effort. He explained, the CHMA program is a cooperative effort between IFAS, FDACS and the USDA.



The concept for CHMAs is to group together commercial citrus growers in proximity of each other to cooperatively manage the spread of citrus greening. Members of the CHMAs coordinate their pest and disease management activities to control and minimize the movement of the Asian citrus psyllid and to improve area wide control efficiency, which in turn provides a level of economic benefit to participants.



This program will include three week cycles of psyllid population counts in predetermined citrus groves across the

industry, Data will be uploaded into a USDA data base where the data will be transferred to the IFAS CHMA website for growers to access. Data will be presented in both map and tabular form to show psyllid populations in each CHMA.

IFAS staff will be available to assist in initiating formation of CHMAs and providing recommendations for coordinated control measures. FDACS and the USDA staff will be performing the psyllids counts in the groves.

Paul Mears, Field Station Supervisor of the Pest Eradication Bureau, of FDACS presented the details of how the state wide CHMA survey will be conducted. They were as follows:



⇒ Approximately 6,000 citrus blocks will be identified state wide.

⇒ 5 survey points will be designated in each block (SE; NE; NW; SW & block center).

⇒ Each point will include 10 trees for a total of 50 trees per block.

⇒ These blocks will be scouted for adult Asian Citrus Psyllids on a 3 week cycle by either USDA or FDACS.



⇒ The survey results are expected to be uploaded within 24 hours in a data base managed by the USDA

and FDACS.

⇒ Data will be forwarded to the IFAS team, who will update the established CHMA website and communicate to CHMA leaders accordingly.

⇒ Members of the various CHMAs will then be able to access their survey data from the website to facilitate their psyllid suppression efforts.

⇒ Each CHMA is encouraged to schedule member Action Plan Meetings to discuss the data received after each survey cycle and to plan coordinated spray dates and product choice based on data and UF-IFAS recommendations.

Concluding the meeting regional Citrus Agent, Steve Futch, informed growers of upcoming meetings.

Four CHMAs have already been established for Hardee County with efforts now being directed to establish these pest management areas in DeSoto County. A grower meeting to develop these pest management areas for DeSoto County will be held on July 19th, beginning at 10 AM at the DeSoto County Extension Service Office. See page 3 for more information on the meeting. Coastal counties will be addressed next.

We appreciate Bobby Krause and Krause Grove Service for providing the facilities and lunch.

People, Places, & Things

The USDA released the monthly *crop estimate update*. All orange production remained unchanged. Grapefruit production increased by 2%. The full report can be viewed at http://www.nass.usda.gov/Statistics_by_State/Florida/Publications/Citrus/cit/2010-11/cit0511.pdf The next USDA forecast update will be released July 12. Southeast AgNet is providing “live” online coverage of the monthly citrus forecast updates. Visit southeastagnet.com to listen.

The Social Security Administration (SSA) has resumed sending out “*No-Match*” letters to employers. Employers are not required to respond and the letter alone should not be the basis for taking action toward an employee. Details regarding the “No-Match” letters can be viewed at <http://www.growingproduce.com/news/?storyid=5425>.

Phil Stansly, UF entomologist, recently discussed the affects of *insecticides and foliar nutrition on HLB infected trees*. The report can be heard by visiting <http://southeastagnet.com/2011/05/01/insecticides-foliar-nutrients-both-aid-hlb-infected-citrus/>.

Bob Norberg recently presented a scenario on the *world long-term orange juice demand*. If interested in viewing the presentation visit http://www.fdocgrower.com/d/economic_and_market_research/publications_and_presentations/powerpoint_presentations/norbergbrazil05-12-11.pdf.

Tim Spann of UF has interviewed with *Citrus Industry ENews* to summarize the apparent *benefits of foliar nutrients on HLB-infected trees*. Listen at <http://southeastagnet.com/2011/05/09/uf-researcher-discusses-foliar-nutrients-and-hlb/>.


The *University of Florida Dean of*



the College of Agriculture and Life Science position has been filled by Dr. Teresa Balsler of the University of Wisconsin-Madison.



Citrus Industry E-News has provided an interview done by USDA scientist, Wayne Hunter, describing *RNA interference*, a tool that has potential for genetically controlling psyllid. Listen to the interview online at southeastagnet.com/2011/05/13/citrus-researcher-tells-how-rnai-will-work-on-psyllids/

Several *Legislative Redistricting Hearings* will be held before redrawing districts to comply with federal and state law. Your input is requested at the following meeting:

- ◆ July 25: 2:00-5:00 p.m., Polk State College
- ◆ July 26: 8:00-11:00 a.m., Hardee Co. Civic Center
- ◆ August 30: 6:00-9:00 p.m., New College

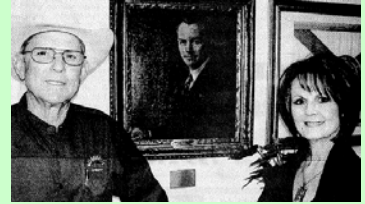


PayPal has been discontinued due to the end of billing season. It will be available again in December for the 2012 billing season.

Members in the News



Doyle E. Carlton III & Debbie Carlton at the 2011 Florida State Fair. June 2 — Harold Advocate

Kara Norris, 2011 Miss Hardee County and daughter of PRVCGA director, Ben Norris, at the Hardee Library Hosted Chocolate Tasting. June 9—Harold



Bess Stallings of the Wauchula Garden Club appointing officers for 2011-13. June 9—Harold Advocate



Mark Manual helping represent the Kiwanis Club. June 9— Harold Advocate

Growers:

Please help us obtain new Associate Members by using the postal cards sent with your membership stickers.

This small effort by you will produce large results for PRVCGA!



**Peace River Valley Citrus
Growers Association**

6 East Oak Street
Arcadia, Florida 34266

Phone: 863-494-0061

Phone: 863-773-2644

Fax: 863-494-4976

E-mail: oj@prvcitrus.org



**Celebrating Our
20th Anniversary
CITRUS EXPOsm**

***Proactive Innovations
for a Positive Future***

Save the dates

**Come and celebrate
Citrus Expo's 20th Anniversary!**

Aug. 17-18 Lee Civic Center, Fort Myers

**For more information about attending,
exhibiting and sponsorship, contact:**
**Citrus Expo at 352-671-1909
or CitrusExpo@SoutheastAgNet.com**
www.CitrusExpo.net

