

Peace River Valley Citrus Growers Association

Grower Attendance Needed

The Research Management Committee of the Citrus Research & Development Foundation (CRDF) is holding a meeting August 24 in Lake Alfred to discuss the pros and cons of nutritional research and the future of research projects.



from the research committee. To make it more convenient for growers to attend the meeting, PRVCGA has arranged bus transportation. We will also organize informational presentations during the trip. Joe Davis, Jr. will be providing an update of the CRDF as well as providing background information of the meeting we will be attending. Jerry Southwell of Yara North America, sponsor of the trip, will be giving a presentation entitled "Nutrient Source is Critical to Citrus". Others will also be arranged.

This meeting is a chance for growers to shape the future of research by indicating the direction they would like to see it move. The committee needs industry input. Nutritional treatments have become a popular bridge to survival while awaiting the more permanent answer

The bus will leave from the Tuner Agri Civic Center in Arcadia at 7:15 a.m., then pick up growers at Joe L. Davis Real Estate in Wauchula at 7:45 a.m. Growers planning on joining the bus trip in Wauchula should park behind Doyle Carlton's office next to Joe L. Davis Real Estate. Access the parking lot from South 7th Ave.

Lunch will be provided. Reservation is required in order to have adequate room and food. To reserve your seat contact the office at (863)494-0061 or oj@prvcitrus.org.

Citrus Expo Draws Near



Highlighting "Proactive Innovations for a Positive Future", the 2011 Citrus Expo is shaping up to be a great one! This year's

Expo will be held at the Lee Civic Center in Fort Myers, August 17-18.

The Expo is set to be a success with an agenda en-

compassing pressing topics, including: HLB, Good Agricultural Practices (GAPs), Citrus Health Management Areas (CHMAs), H2A and other labor programs.

Information about seminars, lodging, exhibitors, sponsors and more can be viewed at www.citrusexpo.net/index.

Be sure to stop by the PRVCGA booth #622 to visit with PRVCGA staff.

See "Citrus Expo" Page 8.

Volume 18, No. 8
August 2011

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- Grower Attendance Needed*
 - Review of Citrus Laws*
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FDOC Update

The July Florida Citrus Commission meeting marked the beginning of new terms for 4 newly appointed members and 5 reappointed members. After being sworn in, the new commission appointed Martin “Marty” McKenna, of McKenna & Assoc, Inc., as Chairman and Michael Garavaglia, of The Packers of Indian River Ltd., as Vice Chairman. All commissioners will serve a three year term, ending May 31, 2014.

A contract with a new shopper marketing agency was of high priority at the meeting. Rob Rivenburgh, chief operating officer of MARS Advertising, Inc. gave a presentation, emphasizing their qualifications and desire to represent the orange juice industry in planning, promotions and shopper marketing programs. The commission agreed to contract with MARS Advertising, Inc at \$3.38 million. Their strategy will revolve around the Path to Purchase, evolving to a more technological approach to retail.



From Left: James Horrisberger, Virginia Pena, V.C. Hollingsworth III, Martin McKenna, G. Ellis Hunt, Michael Haycock, J.A. Clark, Michael Garavaglia Jr., & Michael Taylor Administering the Oath: Judge John Leurent

The Path to Purchase is a continuum, that goes beyond in store marketing. MARS will market in each of the three stages of Path to Purchase: Pre-Shop, Shop, and Post-Shop. The Pre-Shop stage objective is to stimulate demand via television, radio, print, online, etc. The Shop stage



emphasizes getting the purchase through in store displays, sampling, in store television and radio, etc. Finally, the Post-Shop stage is geared to establish consumer loyalty and frequency through social media and online surveys. MARS believes this strategy will create an increase in demand of orange juice.

On a different note, the Florida Department of Citrus (FDOC) has recently entered into negotiations with Agro Source for the continuance as the vendor of the abscission chemical. Agro Source would press on in working with the Environmental Protection Agency (EPA), ushering the abscission chemical through the regulatory process.

Several Reports have been released courtesy of the FDOC. They include:

- ◆ Nielson Reports through June 11: www.fdocgrower.com/economics/market-research/nielsen-sales-four-week-period/
- ◆ Executive Reports: <http://www.fdocgrower.com/economics/market-research/nielsen-executive-reports/>
- ◆ OJ & GJ Imports, Citrus Exports: www.fdocgrower.com/economics/economic-research/
- ◆ EMR Florida Fresh Citrus Shipments: <https://fdocgrower.box.net/shared/xvgbjhqtsh>
- ◆ July Economic & Market Indicators: <http://fdocgrower.com/economics/economic-research/economic-indicators/>

New Extension Director

We are happy to note the hiring of a new Manatee County Extension Director, Dr. Marina D’Abreau.

Marina has worked at the Hillsborough County Extension Office for 10 years. During her time there, she obtained a doctorate in organizational leadership. She attended the University of Florida,



graduating with a bachelors degree in wildlife ecology and conservation and a master’s degree in environmental education.

Marina hosted her first Friends of Extension meeting outlining the many facets of Manatee Co., complementing the current staff activities and advancing new ideas. One of their exciting new projects is at the Manatee Co. Commission’s request to help with urban human coyote interaction issues. The Extension will

be creating an informational video from the coyote’s perspective why they are interrupting homeowners by turning over trash and other mischievous actions. Marina also will be working to better educate the public of the offerings of their office.

For more information, or to speak to D’Abreau, call (941) 722-4524 ext. 230 or visit the Extension Service online at www.manatee.ifas.ufl.edu.

DeSoto Co. CHMAs Moving Forward

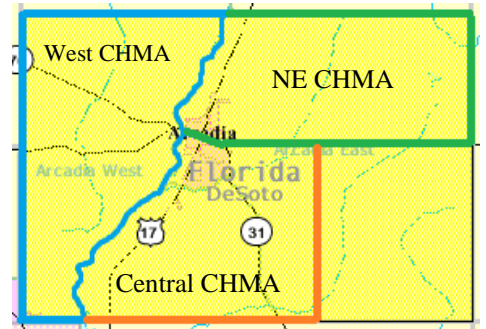
Much progress was made July 19 at the DeSoto Co. Citrus Health Management Areas (CHMAs) meeting. Approximately 12 growers gathered in joint efforts with FDACS and UF IFAS to establish borders for coordinated sprays.

With coordinated sprays, growers will increase the suppression of psyllids on a larger area. Before the meeting, only one formal CHMA was established in the northeast corner of DeSoto County. Grower attendees suggested creating two other CHMAs while also expanding the northeast CHMA.

The area west of the Peace River to the county lines is pending as one CHMA and the area East of the Peace River and South of County Road 70 to the county lines has been suggested as another CHMA. Growers also proposed extending the west boundary of the NE CHMA to the Peace River. See map.

Although the growers that convened agree on these areas, they are yet to be formalized. Area captains are needed to help coordinate the areas. If you are interested in leading one of the three CHMAs please contact Steve Futch at (863) 956-1151 or shf@ufl.edu.

Furthermore, if you are already coordinating with growers take the time to formalize your coordination. Your small effort will encourage others to join in the process to result in greater decreases in the psyllid population.



DeSoto Co. Ag Fest Underway



DeSoto County is organizing its first ever, Ag Fest. Set for November 18-19, at the Turner Agri-Civic Center in

Arcadia, the event will host vendors from all areas of agriculture in the county.

With an objective to inform and draw people to DeSoto Co., the event will sponsor give-a-ways, contests and a banquet. Anyone involved in the agricultural community is encouraged to attend and participate.

If you or your company are interested in being a vendor at the event, contact Jodi Sullivan, Event Coordinator, at (863) 993-4807 or

jsullivan@turnercenter.com.

If you are interested in sponsoring the event, sponsorship package details can be obtained by contacting Jodi. Levels of sponsorship are listed below.

- ◆ Copper: \$100
- ◆ Bronze: \$500
- ◆ Silver: \$1000
- ◆ Gold: \$3000
- ◆ Platinum: \$5000

Members in the News



Brian Burns/ Elks Lodge
June 23
The Arcadian



Carl Saunders
May 12
Herald Advocate



John Smoak & Wendell Smith
May 12
Herald Advocate



Justin Smith
July
In The Field Magazine



Doyle Carlton III
July 14
Herald Advocate



Ben Albritton
July 7
Herald Advocate



Mac Carraway
July
Florida Grower Magazine



Bust Longino
May 12
Herald Advocate



Donald Smith
July 14
Herald Advocate

Educational Opportunities

WPS Train-The-Trainer

This class will be offered in Manatee County on an as needed basis. Please call Crystal if interested at (941) 722-4524. For other WPS workshops visit: <http://www.flaes.org/upcomingmeetingsandworkshops.html>

New Series of Ag Classes

Polk State Corporate College Agriculture Business & Technology Institute is offering a new series of programs and classes revolving around agriculture safety and security. A list of all the classes being offered can be viewed at <http://www.corporatepsc.com/>



CPR & First Aid Workshop

South Florida Community College is offering CPR and First Aid classes in Highlands County. Various dates and times are available. Call Lorrie Key at (863) 784-7033 for more information.



CEU Opportunities

CEUs are offered consistently courtesy of Florida Grower Magazine, Citrus Industry Magazine and UF/IFAS. If you are interested in obtaining CEUs the following sites can be used:

- ◆ Florida Grower Magazine: <http://www.growingproduce.com/floridagrower/>
- ◆ Citrus Industry Magazine: <http://www.citrusindustry.net/>
- ◆ UF / IFAS : http://citrusagents.ifas.ufl.edu/Citrus_Agents_Home_Page/Citrus_Agents_Home.html



I-9 Webinar Available

The I-9 Basics webinar that included necessary info on completing I-9 forms and mistakes to avoid to reduce your chances of audit, is now on demand. View it at



www.growingproduce.com/gptv/?vid=292.

CREC Ag Classes

The Citrus Research & Education Center in Lake Alfred will be offering two classes, Advanced Citricultural I and Citricultural II, this coming Fall and Spring respectively. Students can participate onsite in Lake Alfred or at UF Distance Education locations via interactive Internet Video-Audio Conferencing. For more info and registration details, contact Dr. L. Gene Albrigo at (863) 956-1151 or Albrigo@ufl.edu.



Variety Displays

NVDMC-IFAS Variety Displays have been scheduled for 10:00 a.m. at the Lake Alfred Citrus Research & Education Center November 2, December 13 and February 20, and at the Indian River Citrus Research and Education Center January 23.



Farm Continuance Assistant

The Legacy Program continue to help farmers, ranchers and other types of agriculturalists prepare for generational changes. Statistics show each time agricultural operations change hands through the generations strength is lost. To help navigate this complicated process, Farm Journal is sponsoring the project providing a host of tools for agriculturalist to use. Visit the website where you can watch training, print resource kits and find other helpful items. <http://www.agweb.com/legacyproject/>

SFCC Continuing Education

South Florida Community College is offering several continuing education class this Fall at their Highlands campus. For a complete list of the classes visit www.southflorida.edu. For more information on continuing education courses contact Lauren Redick at (863) 784-7388 or



SWFWMD News

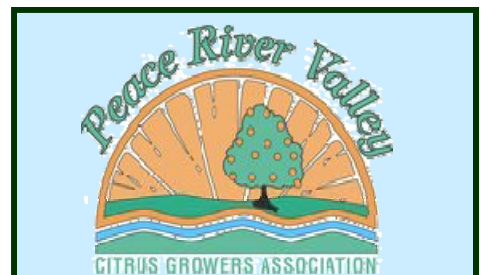
Southwest Florida Water Management District The Governing Board of the Southwest

Florida Water Management District met to conduct its monthly business with a new twist. The July meeting narrowed the list of candidates for the position of Executive Director.

The Governing Board advertised nationwide for applicants and had a lengthy and impressive list. This list was narrowed to seven applicants, which was narrowed further to six when one of the candidates had already accepted another position.

Four internal candidates and three outside candidates remain. The Governing Board will meet in early August to conduct interviews and narrow the list further. A second round of interviews and the final choice is expected at month end.

The chosen applicant must also be confirmed.



Join us at the Board Meeting

Aug 4 - 10a.m.

Extension Office,
Arcadia

Discussion Topics:

Citrus Laws Review
Budwood Procedures
CRDF Budget

2011 PRVCGA Associate Members

Aglime Sales, Inc.	Farkas Citrus Nursery	Martin Realty Fla, Inc.
AgraQuest, Inc.	Farm Credit of Florida	McGladrey
Agricultural Services International	Fields Equipment Co., Inc.	Monsanto
Albritton Companies	First National Bank of Wauchula	Newton Crouch, Inc.
Bayer Crop Science	First State Bank of Arcadia	ORO-Agri, Inc.
Brandt	Flatwoods Consulting Group	Pantuso, Inc.
Bright Tiger, LLC	Florida Agribusiness LLC	Pavese Law Firm
Bright Leaf Citrus Nursery	Florida Citrus Mutual	Peace River Citrus Products, Inc.
BV Oil Company	Florida Citrus Service, Inc.	Progressive Water Resources, LLC
C.W. Harrison, Inc.	Florida Fuel of Hardee County, Inc.	Raymond James & Associates
Calusa Helicopters	Florida Grower Magazine	Root Solutions
Carden & Associates, Inc.	Florida Orange Marketers, Inc.	Roper Growers Co-Op/Tree See
Carlton Law Firm, P.A.	Florikan	Russ Groves Service, Inc.
CF Industries	G.P. Solutions	Southeast AgNet/Citrus Industry
Chemical Containers, Inc.	George Mason Citrus, Inc.	Southern Gardens Citrus Processing
Citrus Solutions, LLC	GOWAN Co.	Stallings Crop Insurance, Inc.
Clear Springs Enterprises, LLC	Growers Fertilizer Corp.	Steele Truck Center, Inc.
Conley Grove Service, Inc.	GSI Supply, Inc.	Sun Ag, Inc.
Crop Protection Services	Gulf Citrus Management, Inc.	Sunbelt Research & Development
Custom Harvest Insurance LTD.	Hackney, Ames & Heitman P.A.	SunTrust Bank
Cutrale Citrus Juices USA, Inc.	Hardee County Farm Bureau	Suntrust Investment Services, Inc.
David Cannon Well Drilling	Heller Bros. Packing Corp.	Syngenta Crop Protection, Inc.
DeSoto Automotive, Inc.	Howard Fertilizer and Chemical	The Andersons, Inc.
DeSoto Insurance Agency, Inc.	Johnson Harvesting, Inc.	The Avanti Company
DeSoto Machine Shop/Triangle	Joshua Citrus, Inc.	Tranex d/b/a Valencia Harvesting
DLF International, Inc.	Joshua Water Control District	Triangle Chemical Company
Dunson Harvesting, Inc.	Keyplex	Tropicana Products
E Co Consultants, Inc.	Krause Grove Service, Inc.	United Irrigation Supply
EKC Citrus Growers, Inc.	L. Dicks, Inc.	Wauchula State Bank
Environmental Consulting &	Locher Environmental Tech, LLC.	Wedgworth's, Inc.
Technology Inc.	Louis Dreyfus Citrus	Wells Fargo
Everglades Harvesting & Hauling	Lykes Insurance, Inc.	Yara North America, LTD.
	Maassen Oil Company, Inc.	

CRDF Update



The Citrus Research and Development Foundation have begun planning for their next fiscal year which began July 1. The 2011/2012 year shows plans for \$22.8 million of revenue and expenses of nearly \$19 million. The chart to your left provides the breakdown of the financial projections. Dr. Harold Browning, the new Chief Operating Officer of the CRDF will attend the August 4 PRVCGA board meeting providing their financial

processors in helping growers overcome this concerning disease.

A group of 10 from the commercialization committee traveled to Washington to the meet with the Environmental Protection Agency (EPA), Pesticide Division in hopes of fast tracking some old products for citrus use and new products such as RANi. It was made clear all product use will depend upon clean studies on water, bees and juice when the required product trails are completed.

We urge growers to participate in the Research Management meeting featured on page 1. The tour will feature an update of the CRDF and insight into the process. Participants will also receive information about the entire scientific project list, as well as other useful information. It is vitally important growers stay involved and help steer the future research and its impact on our industry.

CRDF Revenue	2011/2012
Cash Carryover	\$ 4,060,000
FDOC Carryover	\$ 3,973,212
FDACS:	
General Revenue	\$ -
Research Box Tax Income	\$ 2,816,550
FDOC Contract:	
Research & Development	\$ 9,310,000
Management and Scientific Review	\$ 480,000
Scientific & Legal	\$ 210,000
Donations	\$ 1,475,000
Specialty Crop Block Grant	\$ 500,000
Total Revenue	\$ 22,824,762



outlook and operating plans. He is eager to have grower input into the process. This is an excellent opportunity for better understanding and involvement.

Donations into the CRDF are increasing. The USDA announced \$11 million of funding for research. The catch is the monies, or at least \$9 million of the funds will be overseen by a panel of citrus representatives from all citrus producing states (Arizona, California, Florida & Texas). The panel representatives have not been announced. Florida hopes since it is on the leading edge of HLB research with the CRDF we will be recipients of a healthy share of the research funding once the panel is in place. Meanwhile, \$2 million dollars was sent directly to the USDA research laboratory in Fort Pierce. Calvin Arnold, Director of the USDA Lab announced last week, he will transfer the money directly to the CRDF. This is an excellent show of support for the CRDF process, which didn't have to happen. Kudos to Dr. Arnold for making that call!

Florida's Natural Growers Board of Directors announced a \$250,000 donation. From the grower cooperative towards HLB research through the CRDF. This joins other recent donations from

CRDF Expenses	2011/2012
Research Sponsorships	\$ 16,047,975
Current Grants	\$ 1,613,872
Continuing Projects	\$ 58,000
Commercialization	\$ 56,000
Commercialization: Neonics, RNAI, etc.	\$ 544,000
Total Research Sponsorship	\$ 18,319,847
Operating Expenses	
Salaries/Benefits	\$ 288,000
Technical Review	\$ 60,000
Consultants/Legal/Audit	\$ 261,200
Telecommunications/Newsletter	\$ 30,500
Travel	\$ 36,000
Equipment	\$ 9,900
Office Supplies	\$ 9,600
Other-Advertising/Sponsorships	\$ 25,500
Total Operating Expense	\$ 720,700
Total Expenses	\$ 19,040,547

Budwood Process Under Review



The industry is currently reviewing a policy for Movement and Preservation of Citrus Budwood. As we draw closer to an answer to HLB, growers will be desirous of replacement trees, possibly with disease tolerance or resistance.

The scientific community is currently being delayed access to promising

plant material because of cumbersome and time consuming regulatory processes, placed effect to protect the industry. The single citrus germplasm repository is located in California. Florida does not have it's own collection of cultivars.

Major changes are needed to allow evaluation of cultivars. This starts with re-establishing a USDA Citrus

Repository in Florida and streamlining the budwood transfer process in the United States.

Peter Chairs of the Florida Citrus Packers Association will be present at the August PRVCGA board meeting to outline the recommendation. Please join us then for an update or contact the office for a white paper on the topic.

Review of Citrus Laws



It has been many years since the industry has opened the citrus laws for discussion. Heavy representation in the Florida Legislature from urban areas creates concern when changes are put forth to the legislature, more changes will be made than the industry desires. As a result, there are housekeeping changes to be made, but more importantly, it is time the industry conducts some serious conversations regarding the direction of the industry, the laws and the state agency that taxes, governs and markets our industry and our products.

The Florida Citrus Commission has formed the Strategic Structures Planning Committee (SSPC) to undertake this mammoth project. All industry groups in the state have supplied a representative and an alternate to the committee, assuring all Florida growers have an outlet to be heard. PRVCGA's representative to the SSPC is Justin Sorrells. Lenora Brewer will serve as his alternate in the process. All growers are invited to attend and provide input directly as well at any of the meetings to be held.

There are some easy items to address such as regulations which are preempted by more restrictive Federal laws or other out of date procedures. However, there are many philosophical understandings which could drastically change the previous nature of the Florida Department of

Citrus and its operations. Examples include:

- ◆ Florida Identification (The Sunshine Tree is a historical symbol.)
- ◆ Appointment of Florida Citrus Commissioners by the Governor verses election or other means of appointment by growers.
- ◆ The requirements of those Representatives
- ◆ Taxation schedules
- ◆ Fruit Standards
- ◆ Equalization taxes or programs to deal with "free riders" who are receiving benefit from our programs but not sharing in the cost.

The role of the FDOC in research PRVCGA is reviewing the citrus laws found in the Florida Statutes, Chapter 601 at the August 4th board meeting. We encourage all citrus growers to become informed on this process and to participate by providing input through the association, or in person at one of the upcoming meetings. The Florida Citrus Processors and Citrus Growers Associates have already provided input. These views will also be discussed in PRVCGA's deliberation process.

To view the citrus laws F.S., Chapter 601 visit www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&URL=0600-0699/0601/0601ContentsIndex.html.

STRATEGIC STRUCTURES PLANNING COMMITTEE MEMBERS

VICK STORY,
STOREY GROVER
SERVICE, INC

LARRY BLACK,
PEACE RIVER PACKING

MICHEL SALLIN,
IMG CITRUS

JOE HILLIARD II,
HILLIARD BROTHERS OF
FLORIDA, LTD

MARVIN D. KAHN,
KAHN CITRUS
MANAGEMENT, LLC

DR. ROBERT BEHR,
FLORIDA'S NATURAL
GROWERS

JAY CLARK,
CLARK FARMS, INC.

GEORGE HAMNER JR.,
INDIAN RIVER EXCHANGE
PACKERS

JOHN BARBEN,
BARBEN FRUIT COMPANY

ANDY TAYLOR,
PEACE RIVER CITRUS
PRODUCTS

JUSTIN SORRELLS,
SORRELLS GROVES, INC

Celebrating Our
20th Anniversary
CITRUS EXPOSM

“Proactive Innovations
 for a Positive Future”



CASINO NIGHT
 August 17, 2011 8:30 - 11 p.m.
 A fundraiser for Florida FFA
 CONTACT: PHONE: 352-671-1909;
 Email: CitrusExpo@SoutheastAgNet.com;
 Web site: www.CitrusExpo.net/CasinoNight

The World's Premier
Citrus ExpoSM



August 17-18, 2011

Lee Civic Center
 North Ft. Myers, Florida

**Visit PRVCGA
 Booth #622**

**Register
 to Win!!**

All pre-registered
 growers are entered
 in the grand prize
 drawing for a John
 Deere gun safe from



EFFE
Everglades
 FARM EQUIPMENT

- 10:35 Funding marketing to grow demand while maintaining research funding
- 11:00 Labor costs for producing Florida citrus
- 11:25 Revisiting H2A and other labor programs
- THE GROWER'S PERSPECTIVE**
- 11:45 Grower presentation on cost and labor constraints and how to meet the bottom line
- 12:00 Lunch – *Italian Fiesta*

WEDNESDAY, AUGUST 17
Afternoon Session

- 2:00 Area wide IPM: Integrated strategies for managing pests and diseases
- 2:20 CHMAs – the effects of area wide management on Asian citrus psyllid populations
- THE GROWER'S PERSPECTIVE**
- 2:40 How to get involved in developing a CHMA in your area – pros and cons of participating in a CHMA
- 3:00 Good Agricultural Practices (GAPs): A glossary of terms
- 3:10 GAPs: New FDA regulations and the impacts on Florida's citrus industry

THE GROWER'S PERSPECTIVE

- 3:40 How to implement and manage a GAPs program in your operation
THURSDAY, AUGUST 18
Morning Session
- 9:00 HLB nutritional research update: Yield data and tree health
- 9:25 Changes in phloem plugging in HLB-infected trees on a foliar nutrition program

THE GROWER'S PERSPECTIVE

- 9:40 What is being applied, how is it being applied and the results
- 10:00 Advanced Citrus Production Systems (ACPS): bringing the citrus grove into the 21st century

THE GROWER'S PERSPECTIVE

- 10:30 Establishing a commercial scale ACPS grove: the costs, complexity and feasibility

THE FUTURE

- 11:00 Long-term solutions to HLB: GMOs, AMPs and other acronyms that will save the day
- 11:30 Around the next bend in the road – CVC, leprosis and other diseases on the horizon
- 12:00 Lunch – *Stay for Steak*

Find updated schedule details as they develop at www.CitrusExpo.net

Seminar Topics

WEDNESDAY, AUGUST 17
Morning Session


UPDATE FROM THE CRDF


- 9:30 What research is being funded and how is the information being communicated to the industry
- 9:50 The CRDF Commercial Products Development Committee – moving research to the field

MARKETING AND ECONOMICS


- 10:10 The World Citrus Industry – markets, pricing and competition

People, Places, & Things

 The USDA released the monthly *crop estimate update*. All orange production remained decreased 1%. Grapefruit production was reported unchanged. The full report can be viewed at http://www.nass.usda.gov/Statistics_by_State/Florida/Publications/Citrus/cit/2010-11/cit0511.pdf **Southeast AgNet** is providing “live” online coverage of the monthly citrus forecast updates. Visit southeastagnet.com to listen.


 *Citrus Industry E-News* has provided an interview done by USDA scientist, Wayne Hunter, describing **RNA interference**, a tool that has potential for genetically controlling psyllid. Listen to the interview online at southeastagnet.com/2011/05/13/citrus-researcher-tells-how-rnai-will-work-on-psyllids/


 A **Legislative Redistricting Hearings** will be held August 30 from 6:00-9:00 p.m., at New College before redrawing districts to comply with federal and state law. Your input is requested at the meeting. If you can not attend the meeting visit www.floridaredistricting.org to submit your ideas.


 Charlotte County Commissioner Tricia Duffy is asking for help from Charlotte grove owners to **help reduce local government bureaucracy**. Duplicative or onerous regulations are requested immediately. During their Agriculture & Natural Resource Advisory Committee Meeting, the following topics were noted.

- ◆ Annual county Health Department inspection of portable water sources.
- ◆ Reducing annual fuel tank inspection for individuals or companies with good records.

Contact Commissioner Duffy at (941) 743-1300 with your ideas.


 Nominations for **Manatee County Outstanding Agriculturalist and Agriculture Hall of Fame** are currently being accepted. These recognitions honor those who have contributed to the success and growth of agriculture in Manatee County. The winner and nominee of the Outstanding Agriculturalist will be honored November 15 and the winner of the Agriculture Hall of Fame award will be honored November 17. Nomination forms and guidelines can be obtained by visiting <http://manatee.ifas.ufl.edu>. Nominations must be submitted by August 31.

 The Economic Research Service of the Florida Department of Agriculture has released an economic brief, **Public Agriculture Research Spending and Future U. S. Agricultural Productivity Growth: Scenarios for 2010-2050**. The document can be viewed at <http://www.ers.usda.gov/Publications/EB17/EB17.pdf>.

 At the 2011 Florida Citrus Show, Arnold Schumann, UF/IFAS, presented findings on the promising potential of using **advanced production systems for new plantings**. See Schumann discuss the main points of his presentation at www.growingproduce.com/gptv/?vid=269


 Citrus Industry Magazine has provided an interview discussing the progress of UF researcher, Bob Rouse’s experiments he’s doing to find **possible ways to deal with HLB**. Listen to the interview at <http://southeastagnet.com/2011/07/13/florida-citrus-scientist-describes-hlb-related-experiments/>.





Hollie, Communications Assistant of PRVCGA, will be returning to school and begin working part-time from college starting Monday, August 22. Please leave messages when calling so we can address your needs properly.

Thanks for your understanding and patience as we work with Hollie to finish her education.



PayPal has been discontinued due to the end of billing season. It will be available again in December for the 2012 billing season.



Growers:

Please help us obtain new Associate Members by using the postal cards sent with your membership stickers.

This small effort by you will produce large results for PRVCGA!

Peace River Valley Citrus Growers Association

6 East Oak Street
Arcadia, Florida 34266

Phone: 863-494-0061

Phone: 863-773-2644

Fax: 863-494-4976

E-mail: oj@prvcitrus.org



The Ridomil Gold Advantage.

In an effort to minimize tree losses caused by Phytophthora and reduce the time necessary for trees to reach full production, growers rely on the proven performance of Ridomil Gold® SL and Ridomil Gold® GR fungicides. Both products are systemic and contain the active ingredient mefenoxam. Ridomil Gold SL (soluble liquid) is an enhanced formulation of Ridomil Gold® EC fungicide that provides the same effective control of soil-borne citrus diseases in a new, contemporary formulation. The improved formulation offers enhanced environmental and handling characteristics, and is the premier product for controlling diseases caused by oomycete species, such as *Phytophthora nicotianea* and *Phytophthora palmivora*. Ridomil Gold SL is rapidly absorbed by the roots and translocated throughout the root system, offering protection for up to 90 days after treatment.

Ridomil Gold GR (granular) is an alternative Ridomil Gold formulation that can be used to control citrus foot rot and root rot caused by *Phytophthora* spp. It is applied as a soil incorporated granular application utilizing the same equipment used to apply Temik® insecticide/nematicide. As with Ridomil Gold SL, Ridomil Gold GR moves systemically throughout root systems to provide up to 90 days of root protection.

For more information about Ridomil Gold or any of our other citrus products from Syngenta, visit Citrus.FarmAssist.com or contact your Syngenta Sales Representative.

